

SUN HUNG KAI APPOINTS PRE-OPENING TEAM FOR NEW ‘HOTEL VIC ON THE HARBOUR’

Hong Kong, 6 April 2017 – Already established as a new landmark on the North Point waterfront, Sun Hung Kai-owned Hotel VIC on The Harbour has appointed two key executives to steer preparations for the scheduled opening in the first half of 2018.

The General Manager post goes to Mr Byron Ko, who has over 35 years’ experience in the industry. Most recently he was Director of Hopewell Hospitality Management Limited for 30 months. Prior to this he worked with InterContinental Hotels Group and was General Manager of Crowne Plaza Yantai Seaview and Holiday Inn Nanyang.

Taking up the post of Director of Sales and Marketing is Ms Elaine Chow, who brings with her nearly 20 years’ experience in the field. Prior to joining Hotel VIC, Elaine was the Director of Sales and Marketing at Harbour Grand Hong Kong for over eight years. She will be responsible for planning, directing and overseeing all aspects of the sales and marketing activities of this latest Sun Hung Kai hotel.

About Hotel VIC

Located in the newly-fashionable district of North Point on Hong Kong Island, Hotel Vic – due to open in the first half of 2018 – boasts spectacular panoramic views of the harbour and city, and is just steps away from the MTR subway, ferry pier, and other public transport. Accommodated in majestic twin towers, the hotel will offer some 671 affordable luxury guestrooms and suites for upwardly mobile, young and savvy tourist and business travellers looking for unbeatable comfort and quality service. Such excellence is achieved through the combined star power of renowned award-winners Rocco Design Architects Ltd as project architect; Hirsch Bedner Associates as guestroom interior designer; and AFISO as interior designer of other key areas of the hotel. What’s more, guests will enjoy superb shopping and dining experiences in the hotel’s podium floors and in an adjoining mall, as well as in the vibrant surrounding area.



HOTEL VIC
ON THE HARBOUR

INFORMATION

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About Sun Hung Kai Hotels

Sun Hung Kai Properties Ltd is one of the leading real estate developers in Hong Kong with a premium portfolio of hotels comprising the Royal Garden in Tsim Sha Tsui East, Royal Plaza in downtown Mong Kok, Royal Park in Sha Tin, Royal View in Ting Kau, Four Seasons Hotel at IFC, The Ritz-Carlton, Hong Kong, W Hong Kong at Kowloon Station, Crowne Plaza Hong Kong Kowloon East and Holiday Inn Express Hong Kong Kowloon East at Tseung Kwan O Station – all providing superb service to customers.

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